

## Booktalking: Generating Ideas

When you write or compose your booktalk, look for ways to connect the book to your audience. The more points of connection, the more engaged the audience will be and the greater chance you can sell the book. Use this worksheet to generate ideas and organize your talk.

You should always include:

Book title:

Author:

Place or setting for the book:

Protagonist(s):

Plot or genre:

Theme:

## Points of Connection

Have you met the author?

Has the author written anything else the audience may know?

Have you had a personal experience that connects to the book?  
(Be careful of TMI!)

Do you know someone else that has?

Props?

Music? If there was a soundtrack or iTunes playlist for this book, what would be on it?

Popular culture references?

Memorable scene(s)